

2020 Best Places to Work Inland Northwest

REGISTRATION DEADLINE: May 29, 2020



What is the Best Places to Work Inland Northwest?

Best Places to Work Inland Northwest is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by the Journal of Business.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating you can find out if you are one of the best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participating organizations can pay as little as \$765 to receive their Employee Feedback Report detailing the company's employee responses. The report also includes employee engagement and employer benefits benchmarks.

Who can participate?

In order to participate, you must:

- Be a publicly or privately held business
- Be a for-profit, not-for-profit business or government entity
- Have a facility in Inland Northwest region (Spokane, Pend Oreille, and Stevens counties in Washington State; and Kootenai and Bonner counties in Idaho.)
- Have a minimum of 15 full-time or part-time employees working in Inland Northwest
- Must be in business a minimum of one year

Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

# of INW Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	\$FREE	\$270
25-99	All	\$FREE	\$415
100-199	All	\$FREE	\$545
200-499	Up to 250 ⁽³⁾	\$FREE	\$625
500-2499	350 ⁽³⁾	\$FREE	\$725
2500+	400 ⁽³⁾	\$FREE	\$880

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

Announcing & Recognizing the Winners!

Winning companies will be notified whether or not they made the list in August. The final rankings will be published by the Journal of Business in October 2020. Non-winning companies are not publicly revealed.

For more information or to register visit the website below or call BCG at 1-877-455-2159.

www.BestPlacesToWorkINW.com

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